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23689 7590 12/06/2005

Jung-hua Kuo
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03/02/2006 TBESHAH2 00000099 09398612

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Jung-hua Kuo (Depositor's name)
[Signature] (Signature)
March 1, 2006 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/398,612	09/16/1999	DONALD J. HEJNA JR.	TSM-SC-CIP	1308

TITLE OF INVENTION: METHOD AND APPARATUS TO DETERMINE AND USE AUDIENCE AFFINITY AND APITUDE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$700	\$300	\$1000	03/06/2006

EXAMINER	ART UNIT	CLASS-SUB CLASS
ARMSTRONG, ANGELA A	2654	704-270000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.
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2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents OR, alternatively,
(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 Jung-hua Kuo

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3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

Enounce, Inc.

Palo Alto, California

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

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- ☒ Issue Fee
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5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.
☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.
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Authorized Signature

Date March 1, 2006

Typed or printed name Jung-hua Kuo

Registration No. 43,918

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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FACSIMILE COVER SHEET

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Sender: Jung-hua Kuo, Reg. No. 41,918

Re: U.S. Patent Application No. 09/398,612
Entitled: Method and Apparatus to Determine and Use Audience Affinity
and Aptitude
Inventor: Hejna, Jr.
Filed: September 16, 1999
Attorney Docket No.: ENONP005

Pages: 3 (including this facsimile cover page)

To: Patent and Trademark Office

Fax No.: ~~(703) 746-4000~~ (571) 273-2885

Attached is:

- (1) Issue Fee Transmittal (1 page) for the above-referenced patent application; and
- (2) Credit Card Payment Form PTO-2038 (1 page).